

REQUEST FOR EXPRESSIONS OF INTEREST

CONSULTANCY SERVICE FOR FOR PRODUCTION OF VIDEO DOCUMENTARY ON PROJECTS IMPACT ON VULNERABLE AND MARGINALIZED GROUPS (VMGS) UPON IMPLEMENTATION OF VMG PLANS

COUNTRY	KENYA
NAME OF PROJECT	TRANSFORMING HEALTH SYSTEMS FOR UNIVERSAL CARE PROJECT (THS-UCP)
Loan No.	IDA-58360
Assignment Title:	PRODUCTION OF VIDEO DOCUMENTARY ON PROJECTS IMPACT ON VULNERABLE AND MARGINALIZED GROUPS (VMGS) UPON IMPLEMENTATION OF VMG PLANS

Reference No. (as per STEP Procurement Plan): **KE-MOH-319471-CS-INDV**

The Government of Kenya has received financing from the World Bank toward the cost of the **Transforming Health Systems for Universal Care** and **Universal Health Care Project** respectively, and intends to apply part of the proceeds towards employing an individual Consultant to produce a video documentary on projects impact on Vulnerable and Marginalized groups (VMGS) upon implementation of VMG plans.

The consulting services (“the Services”) include:

1. Develop the documentary video overall concept (and scenarios, with the PMT and key stakeholders)
2. Develop and provide the documentary script and storyboard that will be used using the provided thematic areas
3. Present a Work plan for the assignment specifying the travel itinerary
4. Travel to the targeted project areas (at least 16 communities-covering a third of the VMG), and obtain Prior informed consent (PIC) with those individuals and communities who will be included in video footage
5. Capture the raw digital video footage as agreed with THS UCP PMT and according to the script prepared in English and or Swahili language (with subtitles and necessary translation of the interviews wherever required) and submit to the PMT for comments on contents
6. Shoot high quality and high-resolution photographs for the project documentation

7. Produce the final edited videos /documentary of 20-30 min long and magazine (20pages in both soft and hard copy) as per the feedback provided by the PMT
8. Final videos should be provided on CD/DVD in MPEG4, AVI, and WMV formats.
9. Compress finished project to make for easy uploads

The Consultancy will commence 1st June 2023 and end on 30th June 2023

The Ministry of Health now invites eligible individual Consultants (“Consultants”) to indicate their interest in providing the Services. Interested Consultants should provide information demonstrating that they have the required qualifications and relevant experience to perform the Services. To be shortlisted, The Consultants must meet the following requirements:

- A communication lead with a degree in communication, journalism, video production or other related fields.
- Minimum 5 years’ experience in video documentary/video editing - in production and post-production at national and international level standards
- Proven track record in all required areas of production (including scriptwriting, planning, cinematography, editing and mixing)
- Strong experience in producing development work-related documents for publication and documentaries for UN agencies, WB funded projects within Government agencies, developmental partners, or international organizations with the aim of reaching both local and international audiences.
- Proven experience in telling success stories in written and audio-visual materials.
- Ability to produce video content in a short space of time.
- Good inter-personal skills, ability to work in a consultative and collaborative manner with diverse stakeholders, national, county and vulnerable communities

The attention of interested Consultants is drawn to paragraph 1.9 of the World Bank’s *Guidelines: Selection and Employment of Consultants [under IBRD Loans and IDA Credits & Grants] by World Bank Borrowers [January 2011 Revised July 2014]* (“Consultant Guidelines”), setting forth the World Bank’s policy on conflict of interest.

A Consultant will be selected in accordance with the Individual Consultant method set out in the Consultant Guidelines.

Further information can be obtained at the address below during office hours [0800 to 1700 hours].

The Terms of Reference can be obtained on the Ministry’s website www.health.go.ke and the Public Procurement Information Portal www.tenders.go.ke

Expressions of interest must be delivered in a written form to the address below (in person, or by e-mail) by [5th May 2023 by 4.00 p.m].

Project Manager-Transforming Health Systems for Universal Care Project/Danida UHC Program

Department of Health Sector Coordination and Intergovernmental Affairs

Ministry of Health, Afya House

P.O Box 30016-00100

Nairobi, Kenya

Tel: +254-20-2717077 Ext 45242

Email: info@thsproject.com

Principal Secretary

Ministry of Health

6th Floor, Afya House

Catherdal Road

P.O Box 30016-00100

NAIROBI

